# THE UNIVERSITY OF TEXAS AT AUSTIN BUSINESS ANALYTICS

## A Super Quick Intro to Neural Nets

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Since we will be regularizing we will have to standardize (as usual).

#### Zagat data

Here is the zagat data:

```
zag = read.table("zagat.txt",header=T)
```

summary(zag)

food	decor	service	price	
Min. :14.00	Min. : 2.00	Min. :10.00	Min. :11.00	
1st Qu.:18.00	1st Qu.:14.00	1st Qu.:16.00	1st Qu.:25.00	
Median :20.00	Median :16.50	Median :18.00	Median :32.50	
Mean :19.61	Mean :16.58	Mean :17.77	Mean :33.32	
3rd Qu.:21.00	3rd Qu.:20.00	3rd Qu.:20.00	3rd Qu.:41.00	
Max. :27.00	Max. :28.00	Max. :26.00	Max. :65.00	

Let's rescale so that each x is in (0,1).

nnet package... One layer example

First you have to load the neural net library, nnet:

> library(nnet)

Here is the command:

> znn = nnet(price~food,zagsc,size=3,decay=.1,linout=T)

As usual, a data structure is returned containing (in some possibly obscure way!!) the results.

The first two arguments are familiar.

linout=T is appropriate for a numeric y.

size and decay, are the two key parameters for controlling the flexibility of the neural net fit.

After we understand the basic structure of the model we will discuss these.

These will be the parameters that control the complexity of the model like k in KNN and  $\lambda$  in the LASSO.

Let's have a look at the fits. Just as with trees and regression, we use the predict command:

> fznn = predict(znn,zagsc)-

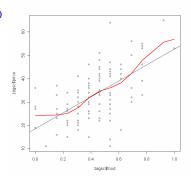
> plot(zagsc\$food,zagsc\$price)

> oo = order(zagsc\$food)

- > lines(zagsc\$food[oo],fznn[oo],col="red",lwd=2)
- > abline(Im(price~food,zagsc)\$coef)

The red is the nn fit and the straight line is linear regression.

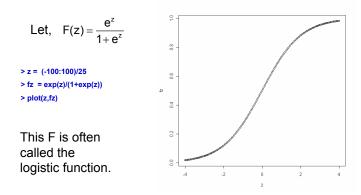


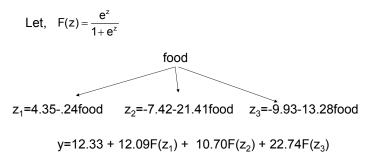


#### What is the structure of the model ?

> summary(znn)	
a 1-3-1 network with 10 weights	
options were - linear output units	decay=0.1
b->h1 i1->h1	
4.35 -0.24	
b->h2 i1->h2	What does this mean ?
-7.42 21.41	
b->h3 i1->h3	
-9.93 13.28	
b->o h1->o h2->o h3->o	
12.33 12.09 10.70 22.74	

#### First note:



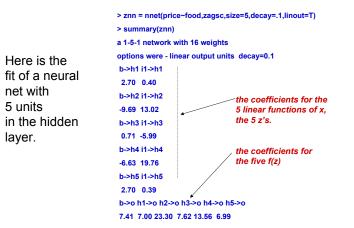


- 1. Form several different linear functions of the x's.
- 2. Apply the logistic function to each.
- 3. Take a linear combination of the results of 2.

The z's are called the *hidden layer*.

Each of the z's (linear function) is called a unit.

In the call to nnet the parameter "size" is the number of units in the hidden layer.



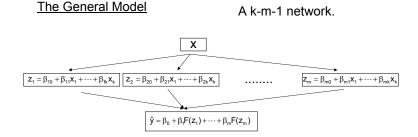
#### All three x's

> znn = nnet(price~.,zagsc,size=5,decay=.1,linout=T)

> fznn = predict(znn,zagsc) > > zlm = lm(price~.,zagsc) > fzlm = predict(zlm,zagsc) у > > temp = data.frame(y=zagsc\$price,fnn=fznn,flm=fzlm), neural net > pairs(temp) 8 fit > fnn 9 > print(cor(temp\$y,temp\$fnn)) 8 [1] 0.867858 ŝ linear reg > print(cor(temp\$y,temp\$flm)) fit [1] 0.829138 ÷ flm 8 > print(cor(temp\$fnn,temp\$flm)) [1] 0.9705388 20 30 40

The fitted	> summary(znn)						
	/ a 3-5-1 network with 26 weights						
model with /	option	s were	- linea	r output	units	decay=0	.1
3 x's and /	b->h1	i1->h1	i2->h1	i3->h1			
5 units /	-5.64	-2.64	11.48	8.31			
in the hidden	b->h2	i1->h2	i2->h2	i3->h2			
layer.	-18.09	20.98	19.53	-0.64			
- , -	b->h3	i1->h3	i2->h3	i3->h3			
- 2 5 4	1.45	-4.79	1.95	1.00			
a 3-5-1	b->h4	i1->h4	i2->h4	i3->h4			
network.	1.44	-0.94	-7.64	3.35			
3 x's,	b->h5	i1->h5	i2->h5	i3->h5			
5 units,	-20.40	9.93	14.09	4.48			
1 y.	b->o	h1->o	h2->o	h3->o	h4->0	h5->o	
,	5.15	13.15	13.33	6.75	12.51	24.42	

# of weights = 4\*5 + 6.



#### k x's m hidden units.

Why on earth, would this work ?

The size of the neural net is the number of units in the hidden layer.

Clearly, the more units the richer the model.

The more we are able to fit the data.

The more we are able to overfit the data.

The decay parameter is the L2 regularlization parameter. Fit minimizes:

error + decay \* 
$$\sum$$
 coefficient<sup>2</sup>

where, for example,

$$\operatorname{error} = \sum (y_i - \hat{y}_i)^2.$$

### Size and Decay

Whether a coefficient is large or small depends on the units of the x's.

This is the fundamental reason we rescale the x's.

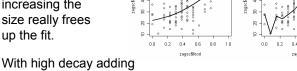
Only if the x's are on the same scale does the decay parameter work properly.

People have found that in practice the decay parameter is useful for walking the fit/overfit line.

### Size and Decay

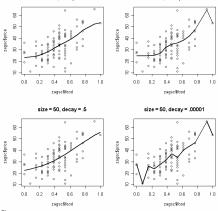
Left to right we can see that lower decay means a more flexible fit, the coefficients are freer.

With low decay (right two plots) increasing the size really frees up the fit.



size=3, decay=.5

more units does not seem to hurt !!



size=3, decay=.00001

### Size and Decay

We also see that even with 50 hidden units, a large decay parameter can restrain the fit.

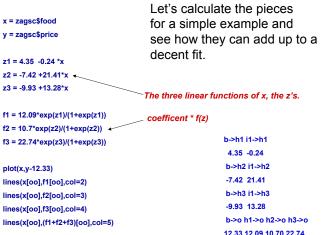
In practice, this has lead to the following strategy for fitting neural nets.

- 1. Fix a large number of hidden units.
- 2. Use the three set approach or cross validation to choose the decay parameter.

Of course, you could use cv or three sets to choose both size and decay.

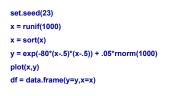
How could this possibly work???!!!

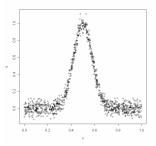
Let's fit a few simple examples and see how the pieces add up to the overall fit.

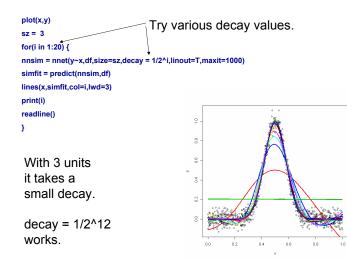


cyan:fit - 29 red:first component 6 blue:second green:third 30 y - 12.33 8 10 Wow, scary and 0 cool! 0.2 0.0 0.4 0.6 0.8 1.0

How would you fit a bump?

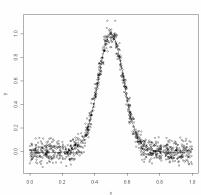






nnsim = nnet(y~x,df,size=3,decay=1/2^12,linout=T,maxit=1000) thefit = predict(nnsim,df) plot(x,y) lines(x,thefit)

Plot with nn fits. Pretty good.



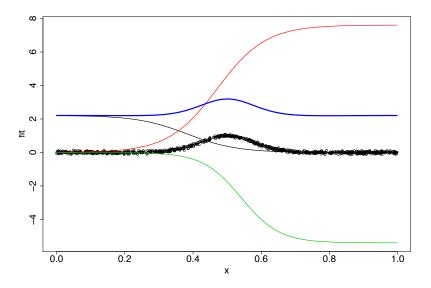
Here is the fitted model:

```
> summary(nnsim)
a 1-3-1 network with 10 weights
options were - linear output units decay=0.0002441406
b->h1 i1->h1
5.26 -13.74
b->h2 i1->h2
-6.58 13.98
b->h3 i1->h3
-9.67 17.87
b->o h1->o h2->o h3->o
-2.20 2.21 7.61 -5.40
```

Add up the pieces:

```
F = function(x) {return(exp(x)/(1+exp(x)))}
z1 = 5.26 - 13.74*x
z2 = -6.58 + 13.98*x
z3 = -9.67 + 17.87
f1 = 2.21*F(z1)
f2 = 7.61*F(z2)
f3 = -5.40*F(z3)
```

```
rx=range(x)
ry = range(c(f1,f2,f3,y))
plot(rx,ry,type="n",xlab="x",ylab="fit",cex.axis=2,cex.lab=2)
points(x,y)
lines(x,f1,col=1,lwd=2)
lines(x,f2,col=2,lwd=2)
lines(x,f3,col=3,lwd=2)
lines(x,f1+f2+f3,col=4,lwd=4)
```

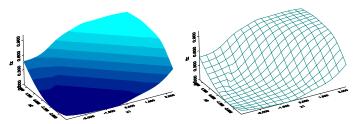


### More than one x?

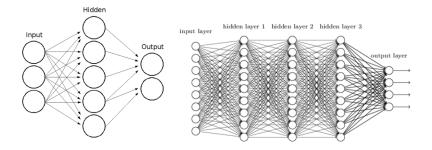
With more than one x it is a little harder to see how this works.

For each z, we get "ridge functions".

F(x1+x2)



### Single Layer vs. Deep Neural Nets



#### Some comments

- Fitting neural nets is no trivial task! Stability of output is an issue...
- Approximating functions with "deep" nets can be easier that wide single nets... somehow a better navigation of the bias-variance trade-off
- DNN are very popular these days... they seem to work best in highly non-linear but low-noise problems (think images)... it is unclear how successful they are in high-noise social science/economics type of applications.