

# On the Long Run Volatility of Stocks <sup>1</sup>

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<sup>1</sup>with Hedibert Lopes and Rob McCulloch.

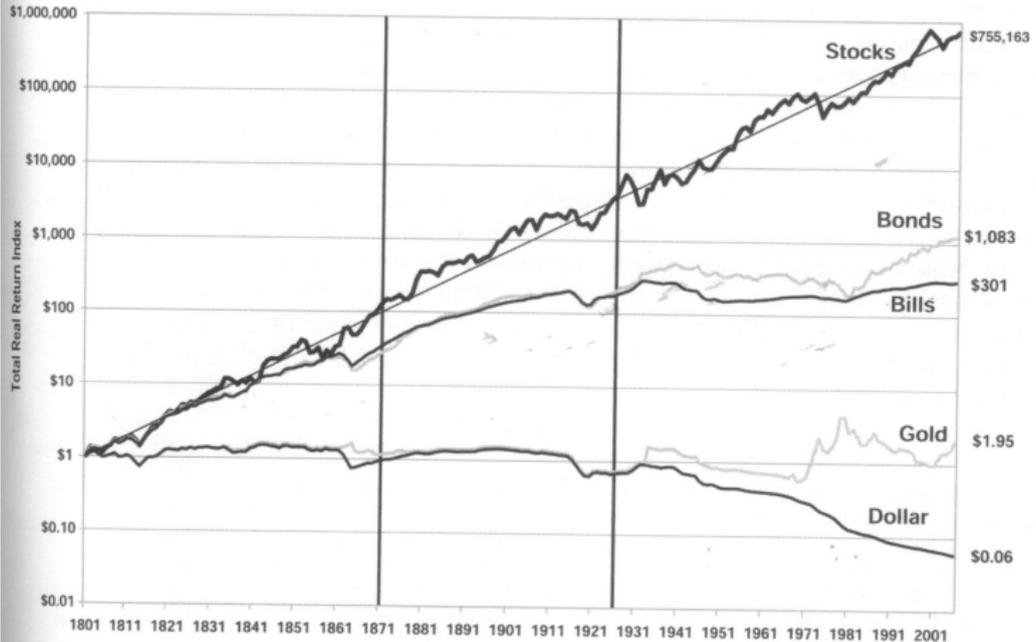
## Question

- ▶ What is the long-run variance of stock returns?

# Stocks for the Long Run: Conventional Wisdom

FIGURE 1-4

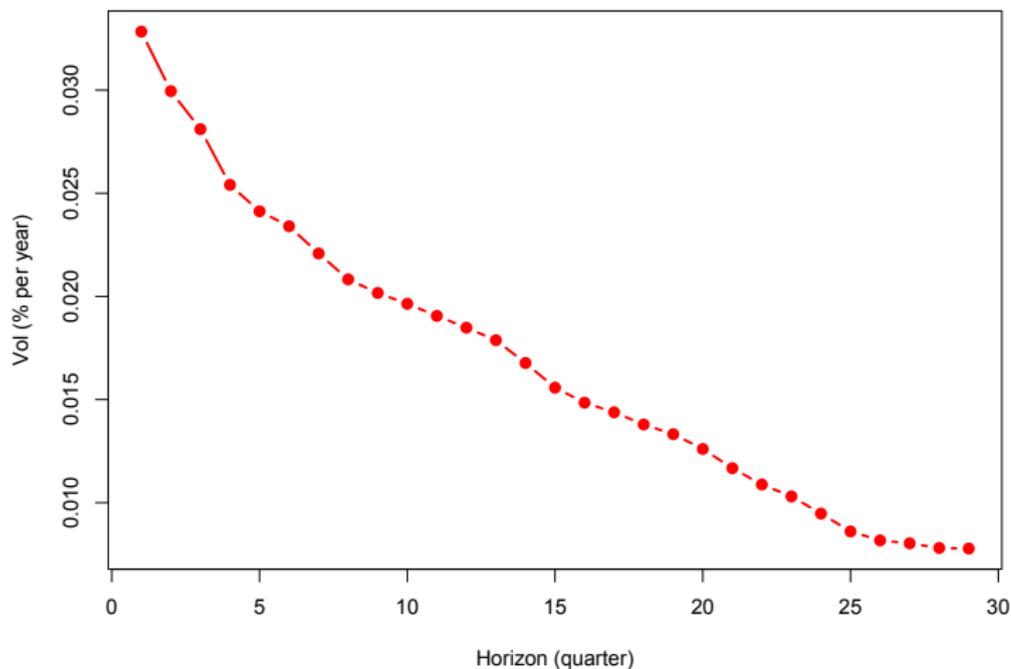
Total Real Return Indexes, 1802 through December 2006



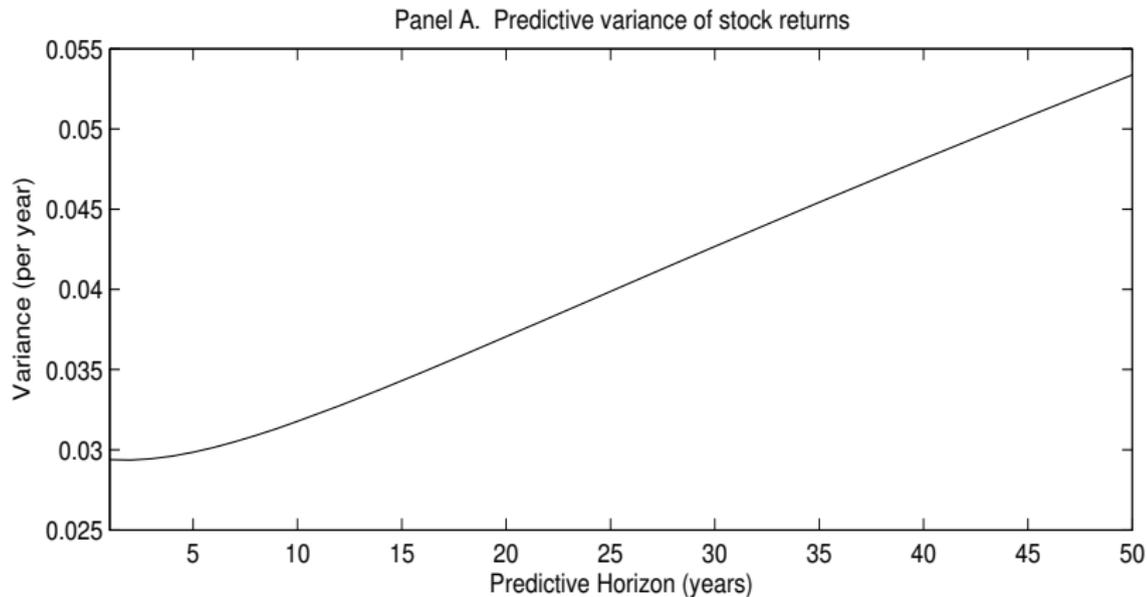
# Stocks for the Long Run: Conventional Wisdom

- ▶ **x-axis:** Horizon      **y-axis:** Volatility per year

**Sample Volatility per Year: 1802-2009**



# Stocks for the Long Run: Pastor and Stambaugh 2012 “main result”



# Summary

Taking a conditional approach, from the investor's perspective:

- ▶ A simple view of the world suggests that **stocks are less volatile** over long horizons (Barberis, 2000)...
- ▶ ...while a more complex view of the world states that **stocks could be more volatile** over long horizons (Pastor and Stambaugh, 2012)

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  1. Which direction is right?
  2. Better understand the results sensitivity to prior specification
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- ▶ Our work hopes to address:
  1. Which direction is right?
  2. Better understand the results sensitivity to prior specification
  3. Enrich PS2012 framework to include time-varying volatilities
- ▶ Our results indicates that **I am not crazy for having 100% equity in my retirement portfolio**, i.e., stocks are indeed less volatile in the long-run.

# Background

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$$r_{1,k} = r_1 + r_2 + r_3 + \cdots + r_k$$

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- ▶ If returns are i.i.d.  $r_i \sim N(\mu, \sigma^2)$ , i.e.,  $\approx$  *random walk* on prices:

$$\text{Var}(r_{1,k}) = k\sigma^2$$

so that the variance per period is constant for any  $k$  investment horizon.

# Background

- ▶ However, investor face parameter uncertainty...
- ▶ If  $r_t \sim N(\mu, \sigma^2)$  and  $\mu$  is unknown then,

$$\begin{aligned} \text{Var}(r_{t,t+k}|D_t) &= E\{\text{Var}(r_{t,t+k}|\mu, D_t)\} + \text{Var}\{E(r_{t,t+k}|\mu, D_t)\} \\ &= k\sigma^2 + k^2\text{Var}(\mu|D_t) \end{aligned}$$

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- ▶ Long run volatility (predictive variance) grows linearly with the horizon

## Background

- ▶ If  $\mu$  is mean reverting and

$$r_{t+1} = \mu_t + u_{t+1}$$

$$\mu_{t+1} = \alpha + \beta\mu_t + w_{t+1}$$

where  $\text{Corr}(u_{t+1}, w_{t+1}) < 0$ ,

$$\text{Var}(r_{t,t+k}) = k\sigma^2 [1 + 2A\rho_{uw} + B]$$

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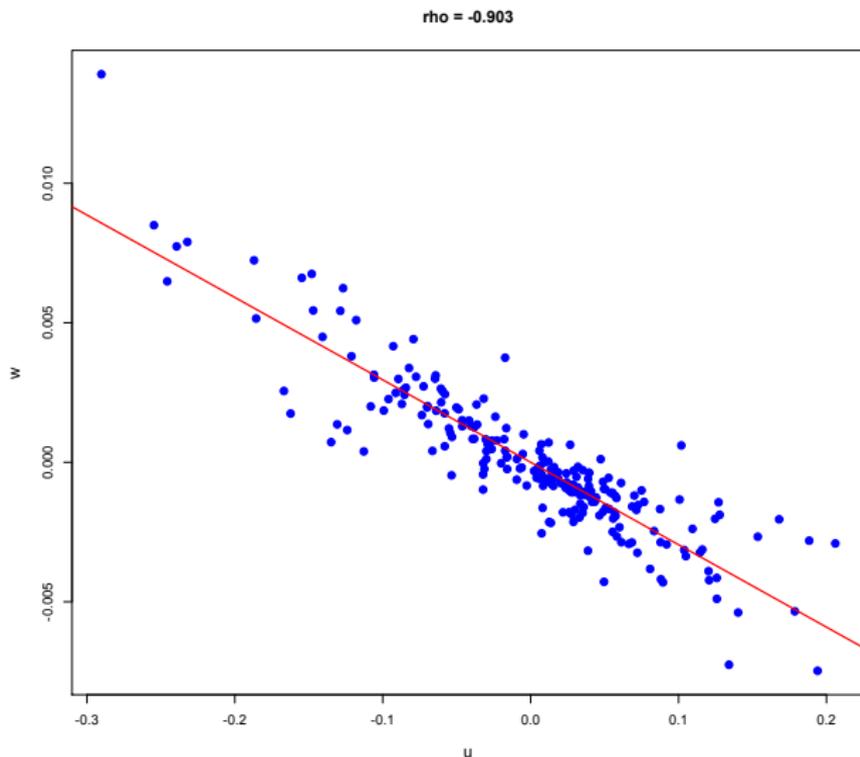
where  $\text{Corr}(u_{t+1}, w_{t+1}) < 0$ ,

$$\text{Var}(r_{t,t+k}) = k\sigma^2 [1 + 2A\rho_{uw} + B]$$

- ▶ The effect of  $\rho_{uw}$  effect can dominate and imply a decreasing long run risk as both  $A > 0$  and  $B > 0$ .

## Background

- ▶ For stocks... using dividend yield as a proxy for expected returns:



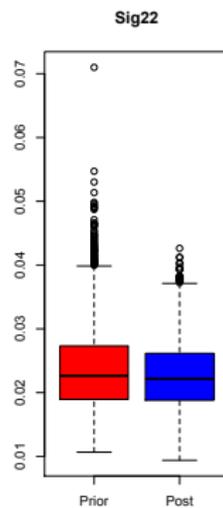
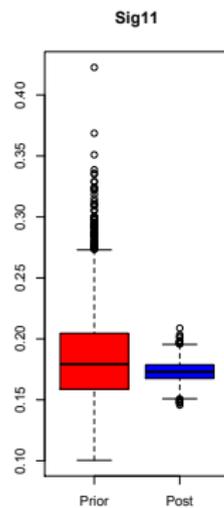
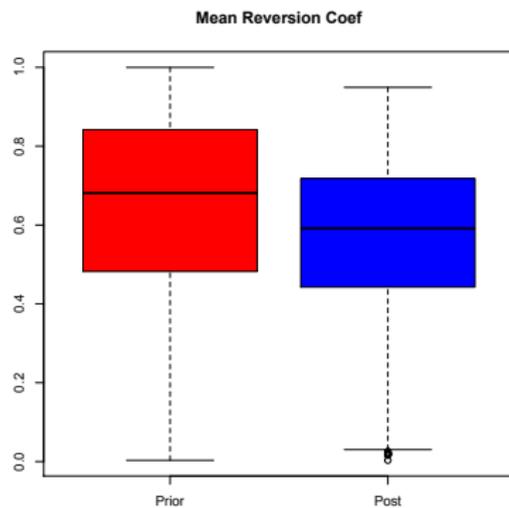
## The General Model

$$\begin{aligned}r_{t+1} &= \mu_t + u_{t+1} \\ \mu_{t+1} &= \alpha + \beta\mu_t + w_{t+1} \\ x_{t+1} &= A + Bx_t + v_{t+1}\end{aligned}$$

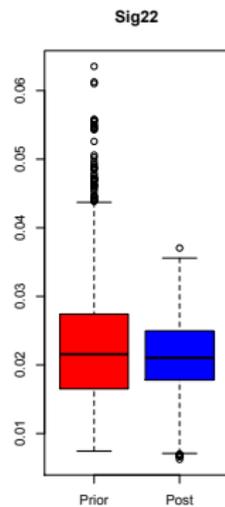
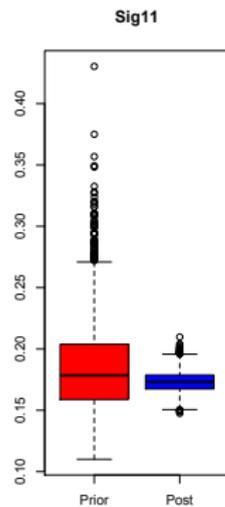
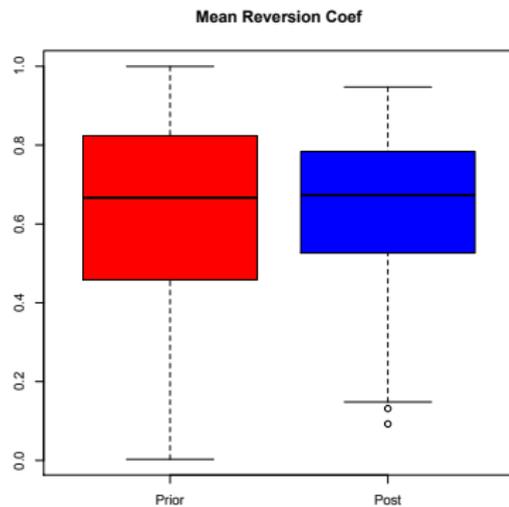
where

$$\begin{pmatrix} u_{t+1} \\ w_{t+1} \\ v_{t+1} \end{pmatrix} \sim N(0, \Sigma_{t+1})$$

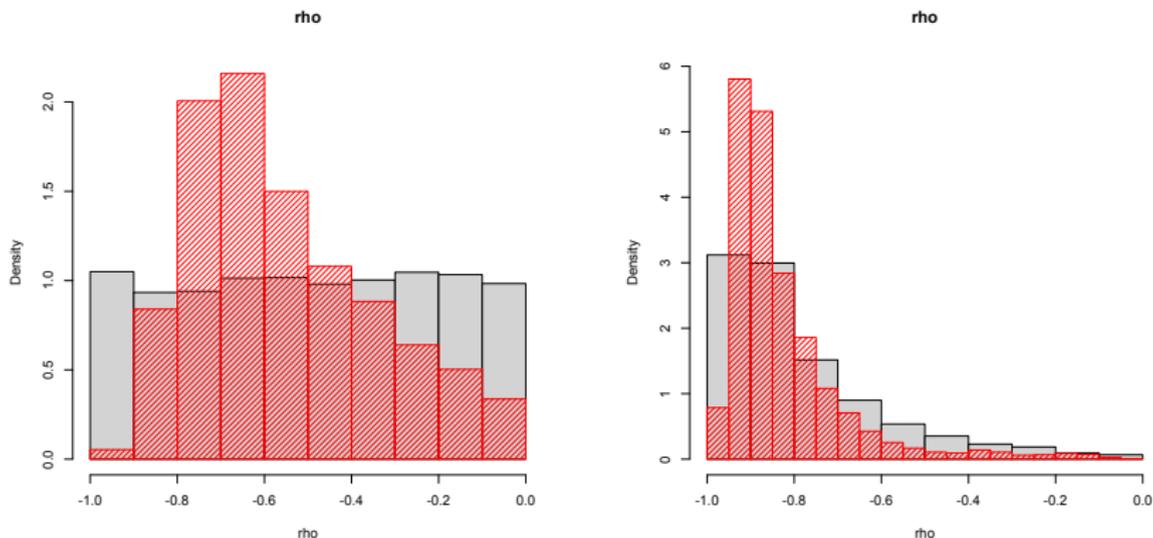
# Priors and Posteriors... “weak prior” on $\rho$



# Priors and Posteriors... “strong prior” on $\rho$

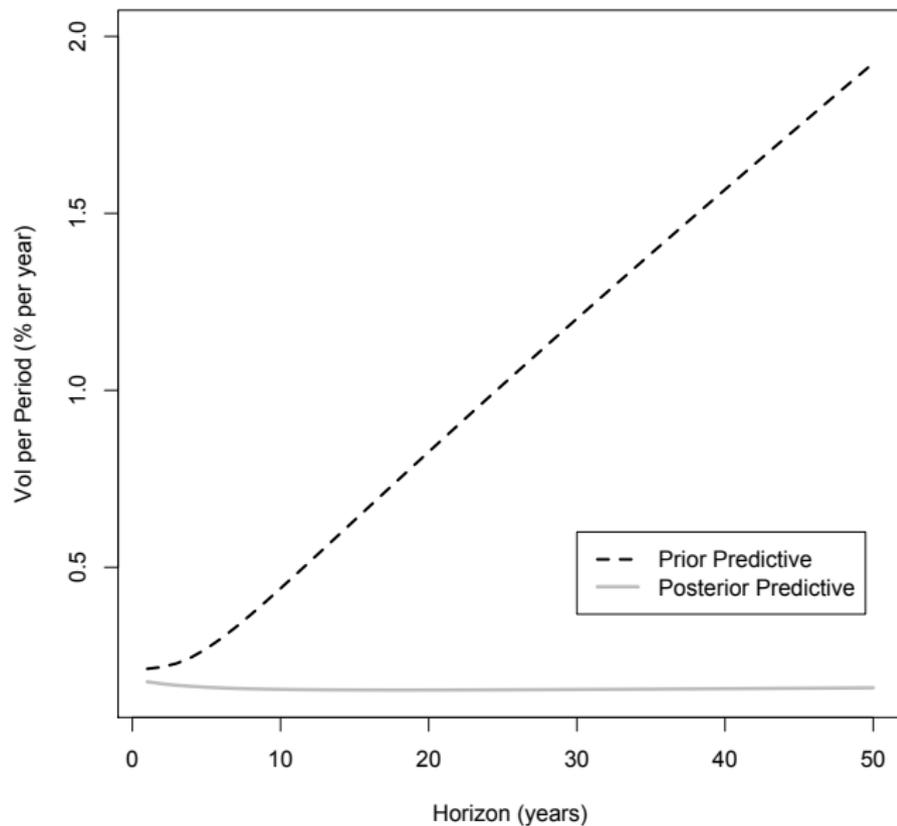


## “Weak” vs. “Strong” Prior on $\rho$

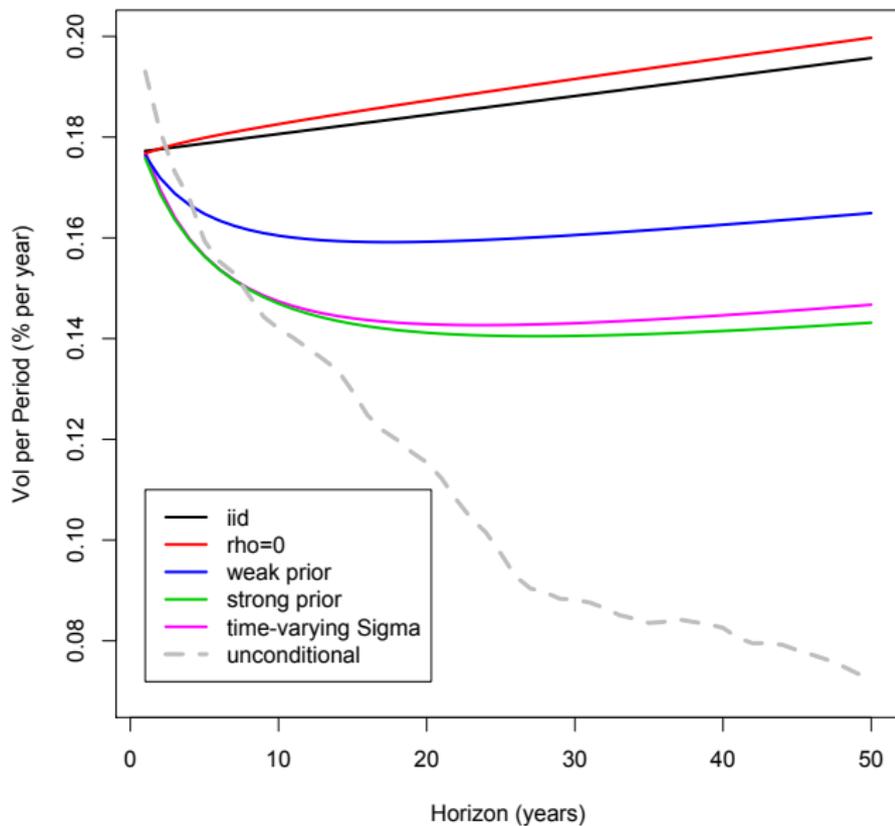


**Figure:** Histograms of draws from priors (gray) and posteriors (red) for  $\rho_{uw}$  in the “weak prior” (left) and “strong prior” (right) specifications.

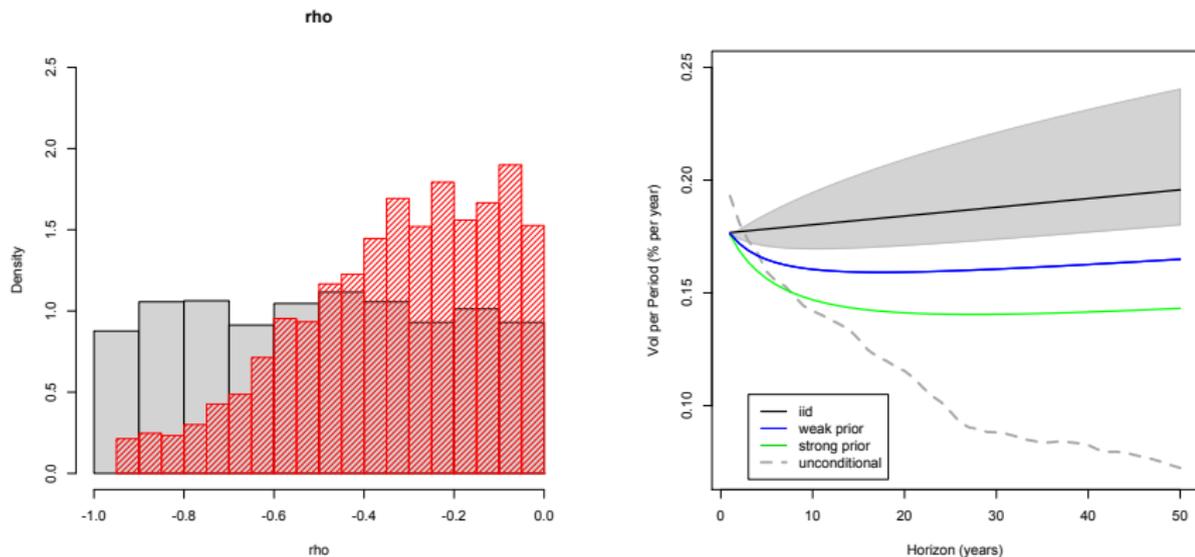
# Prior and Posterior Predictives



## Long Run Volatilities per Period

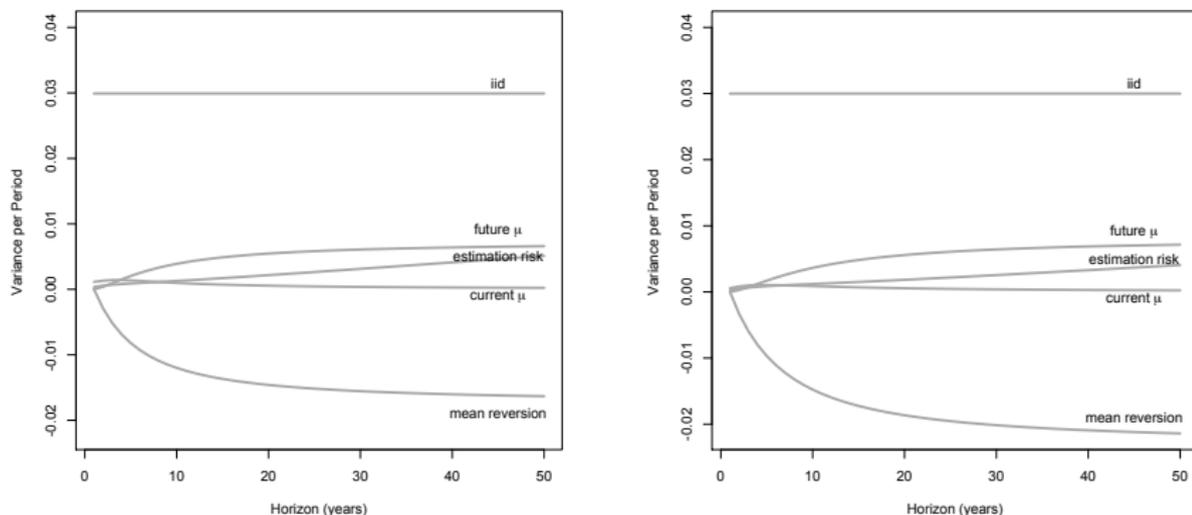


# How Robust is the Result?



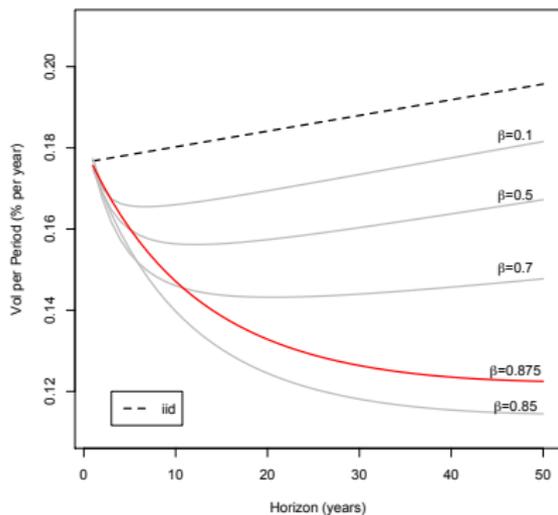
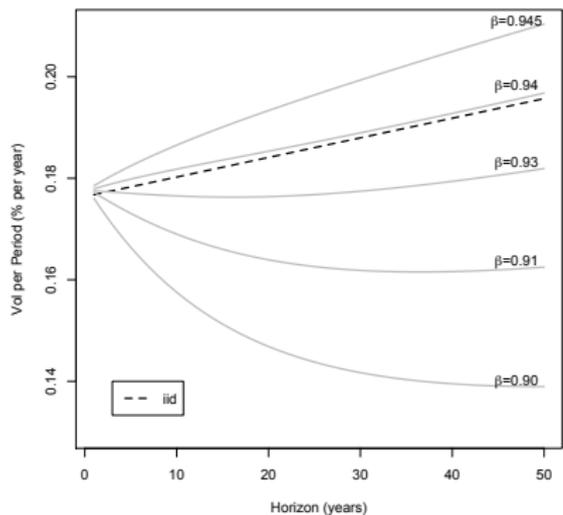
**Figure:** Histograms of draws from priors (gray) and posteriors (red) for  $\rho_{uw}$  in the “weak prior” set up where the 207 observations have been reshuffled so to break its dynamics.

# Sources of Variance



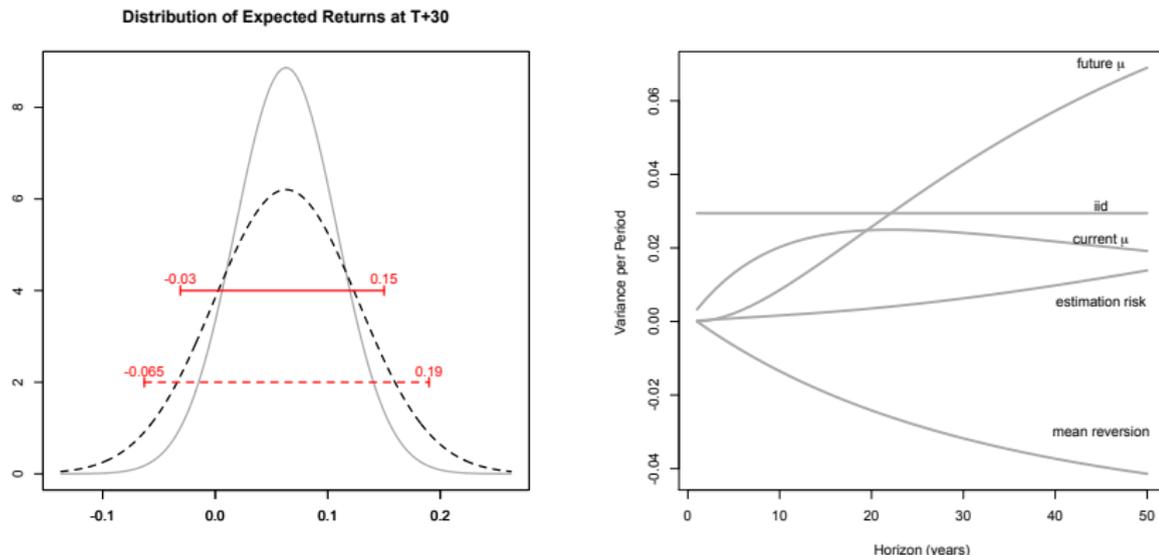
**Figure:** Decomposition of the predictive variance per period. The left panel is the results from the “weak prior” set up while the “strong prior” is in the right panel.

# The Main Culprit!



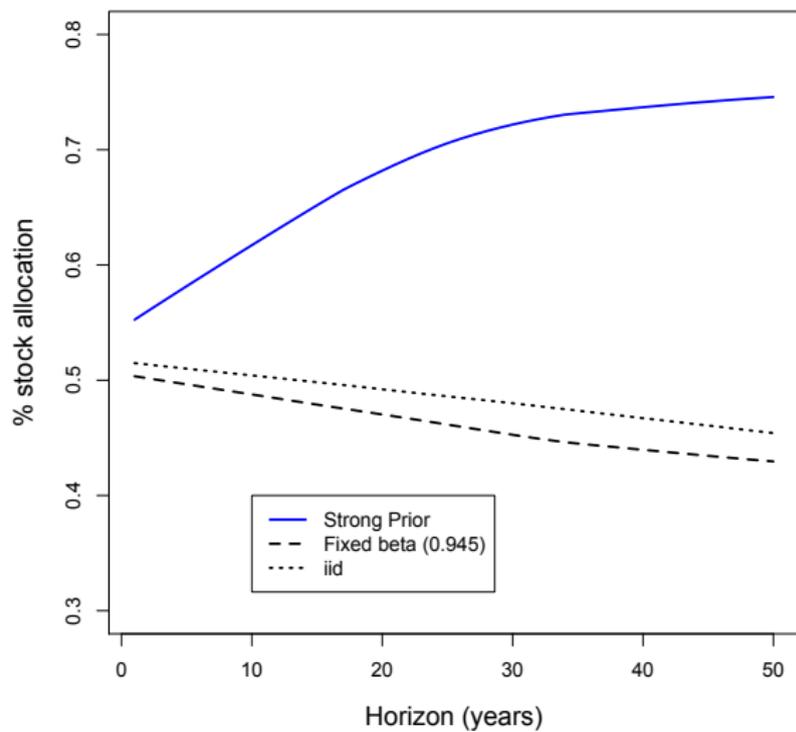
**Figure:** Predictive volatility per period plotted for different horizons for fixed values of  $\beta$  in the “weak prior” set up.

# The Main Culprit!

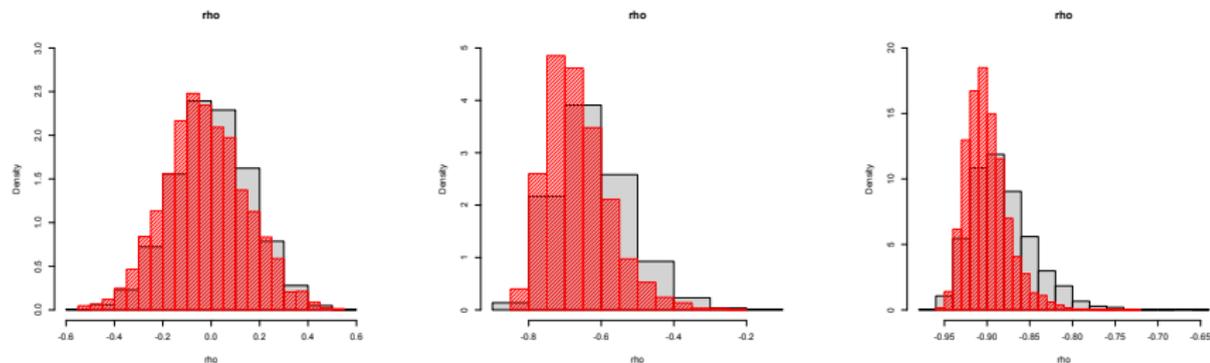


**Figure:** Left panel shows the posterior distribution of  $\mu_{T+30}$ . The solid line in the right panel results from the “weak” prior set-up while the dashed line fixes  $\beta = 0.945$ . The right panel shows the decomposition of the predictive variance per period for the case where  $\beta = 0.945$ .

# Portfolio Implications

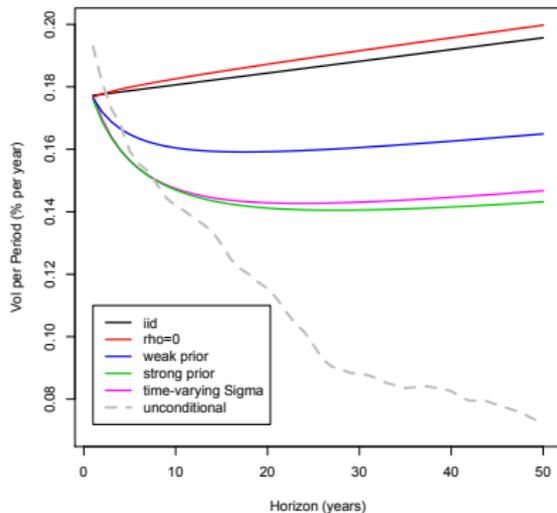
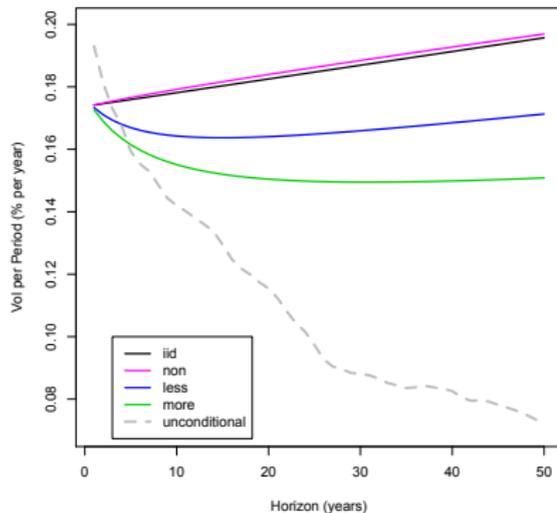


# Replicating PS2012



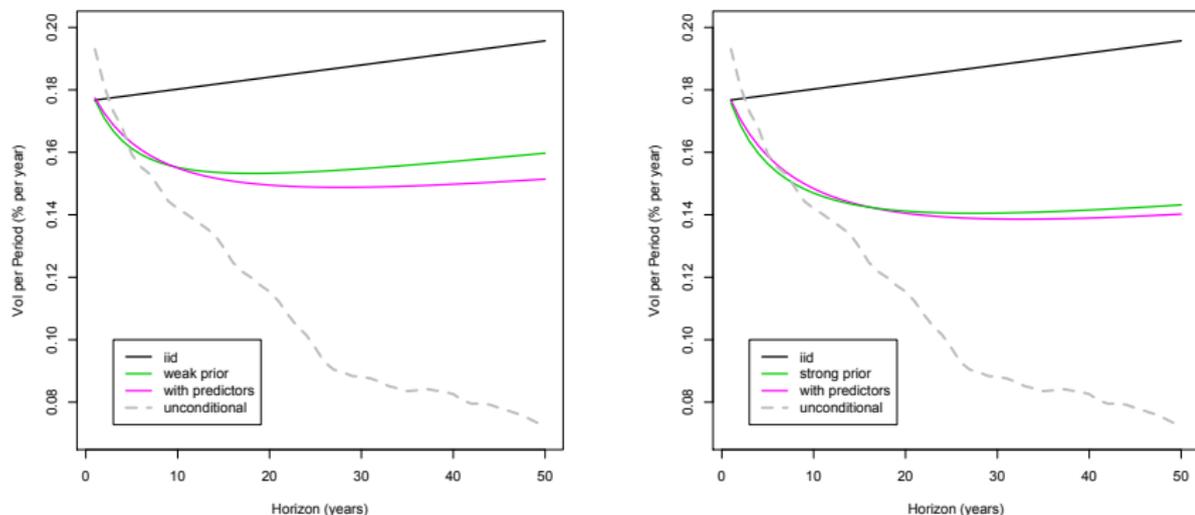
**Figure:** Priors (gray) and posteriors (red) draws of  $\rho_{UW}$  using priors from Pastor and Stambaugh 2012. In their terminology, from left to right: “non-informative”, “less informative” and “more informative”.

# Replicating PS2012



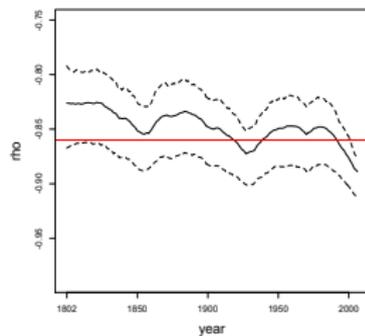
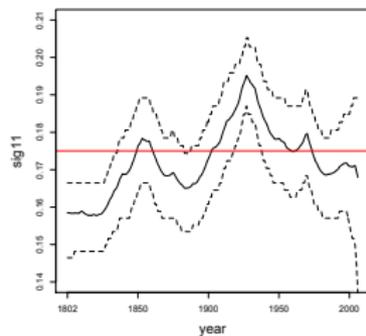
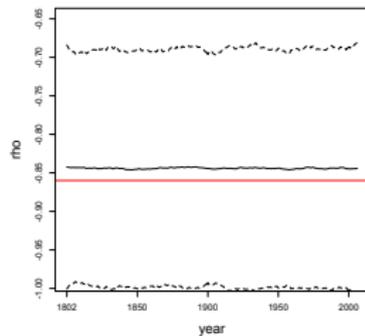
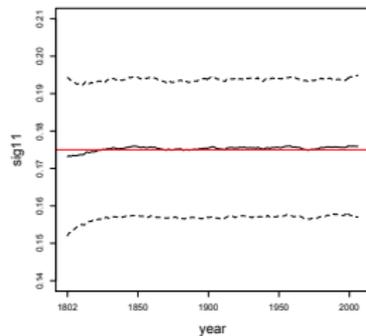
**Figure:** Comparison of our results (right) to the results using the priors in Pastor and Stambaugh 2012 (left).

# Adding Predictors



**Figure:** Predictive volatility per period plotted for different horizons when predictors are added. Results are for the “weak prior” (left) and “strong prior” set up.

# Time-Varying Volatilities



## Closing Comments:

- ▶ With reasonable priors (or maybe even unreasonable) and 200 years of data stocks look very attractive for long horizon portfolios.
- ▶ This result appears robust to the added complexity of time varying relationships between predictors and expected returns and stochastic volatility.

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- ▶ With reasonable priors (or maybe even unreasonable) and 200 years of data stocks look very attractive for long horizon portfolios.
- ▶ This result appears robust to the added complexity of time varying relationships between predictors and expected returns and stochastic volatility.
- ▶ The take home message is that conventional wisdom might not be so wrong after all...

## Time Variation

Instead of just  $\Sigma$ , we want  $\Sigma_t$ , *and* we want to easily incorporate the prior belief that

$$\rho_t = \text{corr}(u_t, w_t) < 0, \text{ for all } t$$

*and* possibly other prior beliefs as well.

# Multivariate Stochastic Volatility

We start with the Choleski Stochastic Volatility approach of Lopes, McCulloch, and Tsay.

With one  $x$  we have:

$$\begin{aligned}w_t &= \exp(\theta_{t1}/2) Z_{t1} && p(w_t) \\u_t &= \theta_{t3} w_t + \exp(\theta_{t2}/2) Z_{t2} && p(u_t | w_t) \\v_t &= \phi_{t2} w_t + \phi_{t3} u_t + \exp(\phi_{t1}/2) Z_{t3} && p(v_t | w_t, u_t)\end{aligned}$$

At each  $t$ , the three  $\theta$ 's and three  $\phi$ 's are one to one with  $\Sigma_t$ .

Let's just focus on the  $\theta$ 's because they determine  $\rho_t$ .

# Multivariate Stochastic Volatility

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$$\begin{aligned}w_t &= \exp(\theta_{t1}/2) Z_{t1} \\u_t &= \theta_{t3} w_t + \exp(\theta_{t2}/2) Z_{t2}\end{aligned}$$

$$\rho_t = \rho(\theta_{t1}, \theta_{t2}, \theta_{t3}) = \frac{\theta_{t3} \exp(\theta_{t1})}{[\theta_{t3}^2 \exp(\theta_{t1}) \times \exp(\theta_{t1})]^{1/2}}$$

# Multivariate Stochastic Volatility

The usual prior for the  $\theta_{ti}$  series is

$$\theta_{ti} = a_i + b_i \theta_{t-1,i} + s_i z_{ti}$$

Let's call this  $q(\theta_{ti} | \theta_{t-1,i})$ .

Letting  $\theta_t = (\theta_{t1}, \theta_{t2}, \theta_{t3})$ , let,

$$q(\theta_t | \theta_{t-1}) = \prod_{i=1}^3 q(\theta_{ti} | \theta_{t-1,i}).$$

We usually choose the  $s_i$  so that successive  $\theta$  are not “too different”.

## Prior Formulation

Our prior formulation is

$$p(\theta_t | \theta_{t-1}) \propto q(\theta_t | \theta_{t-1}) f(\theta_t).$$

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$$f(\theta_t) = \exp \left\{ \frac{-(\rho(\theta_t) - \bar{\rho})^2}{\kappa} \right\}$$

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$q$ :

usual smoothness, don't let  $\theta$ 's jump around to much

$f$ :

have preference for each  $\theta_t$ , small  $\kappa$  means each  $\theta_t$  should be such that  $\rho_t \approx \bar{\rho}$

## Bivariate Stochastic Volatility with Flexible Prior

$$(w_t, u_t)' \sim N(0, \Sigma(\theta_t)), \quad \theta_t = (\theta_{t1}, \theta_{t2}, \theta_{t3})$$

$$w_t = \exp(\theta_{t1}/2) Z_{t1}$$

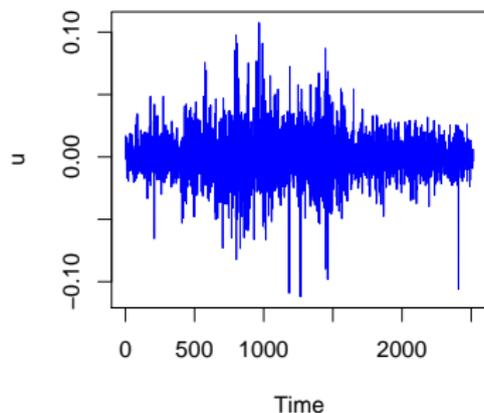
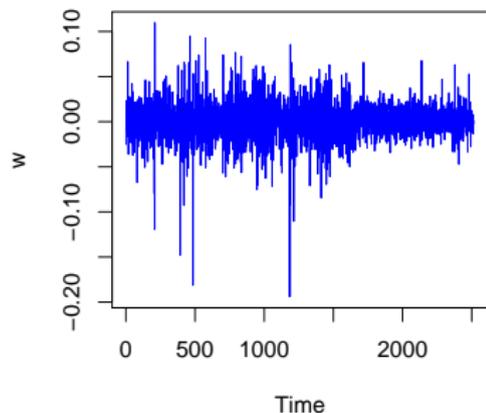
$$u_t = \theta_{t3} w_t + \exp(\theta_{t2}/2) Z_{t2}$$

$$\begin{aligned} p(\theta_t | \theta_{t-1}) &\propto q(\theta_t | \theta_{t-1}) f(\theta_t) \\ &= q(\theta_t | \theta_{t-1}) f(\theta_t) K(\theta_{t-1}) \end{aligned}$$

$$p(\theta_0) \propto f(\theta_0) \prod_{i=1}^3 p(\theta_{i0})$$

## Simple Example

Let  $w$  and  $u$  be the observed bivariate series consisting of daily returns from two stocks in the S&P100.



Prior:

$$f(\theta_t) = \exp \left[ \frac{-(\rho(\theta_t) - \bar{\rho})^2}{\kappa} \right]$$

For this data, it is more reasonable to believe that  $\rho_t > 0$ !

I'll hide the details about  $q$  and show results for

$$\bar{\rho} = .8, \quad \kappa = .01, .25$$

$\kappa = .01$ : tight prior.

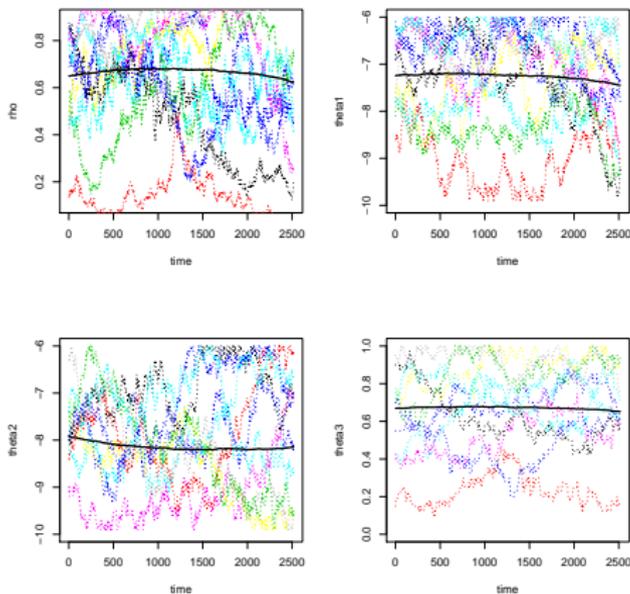
$\kappa = .25$ : loose prior.

loose prior: draws from prior

black is average draw, others are individual draws

(1,1):  $\rho_t$ , (1,2):  $\theta_{t1}$

(2,1):  $\theta_{t2}$ , (2,2):  $\theta_{t3}$

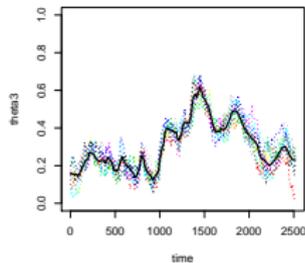
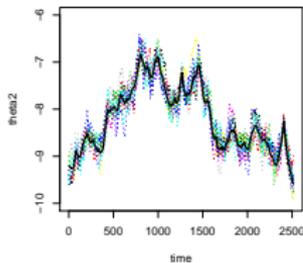
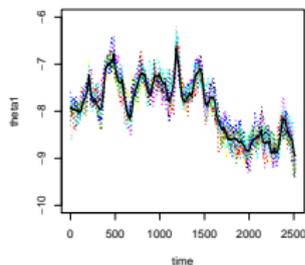
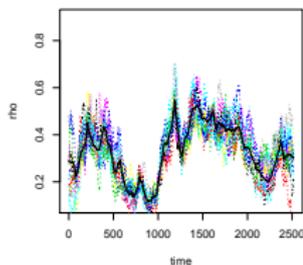


loose prior: draws from posterior

black is average draw, others are individual draws

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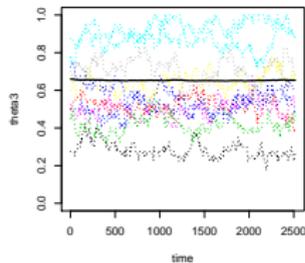
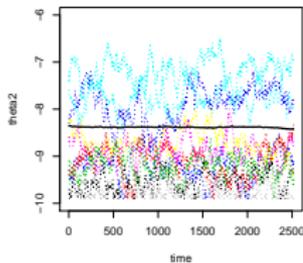
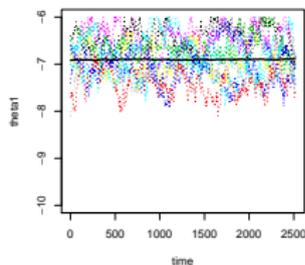
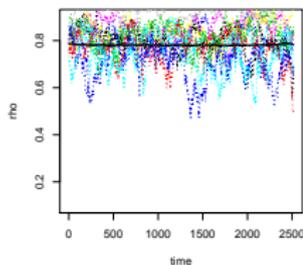


tight prior: draws from prior

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